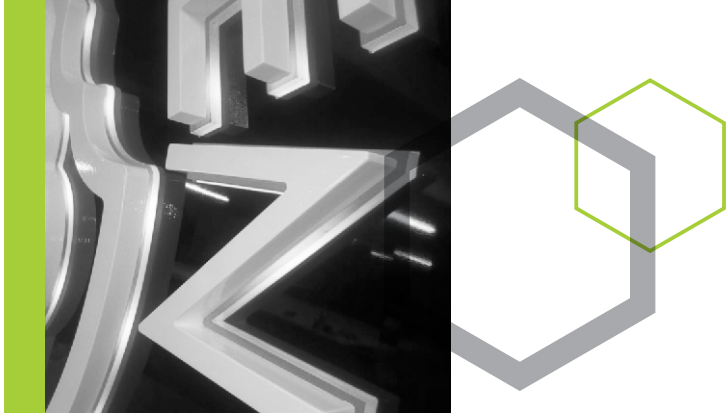




## COMPANY PROFILE

CLOTHING DESIGN  
gifts DIGITAL MARKETING  
WEB DEVELOPMENT SIGNAGE



WHAT  
WE DO

## SIGNAGE & DIGITAL

### SIGNAGE SOLUTIONS

Pointline's signage division offers quality indoor and outdoor signage solutions that position us into a niche market, where we strive to do signage differently in a very competitive market. Our passion is clearly visible through the various vehicle design work and signage contracts that Pointline has proudly supplied our client base over the years. We manufacture various light boxes, point of sale, outdoor signage, vehicle signage, fabrication and cut-out lettering.

### GOING LARGE

In 2006 Pointline Digital was born. Prior to this time, we outsourced our digital prints and eventually due to growth and development were faced with no alternative than to set up Pointline Digital. With our own signage and print factory in place, we are able to print to any size, using state-of-the-art technology and excellent print quality.

After meeting our team, you will clearly observe the passion, enthusiasm and drive that they portray, which is directly visible in the quality and service we strive to provide, outlining our commitment to give you, our client, the awesome experience you deserve in building a business relationship with Pointline Signage & Digital.





# PRODUCT OFFERING

- VEHICLE GRAPHICS
- LED LIGHTBOXES
- BILLBOARDS
- BANNERS
- NAME BADGES
- PERSPEX
- BUILDING SIGNAGE
- FROSTING / SANDBLAST
- HOUSE NUMBERS
- WALLPAPER
- POSTERS
- CANVAS
- CUT-OUT LETTERING
- 3D FABRICATED SIGNS
- LASER ENGRAVING



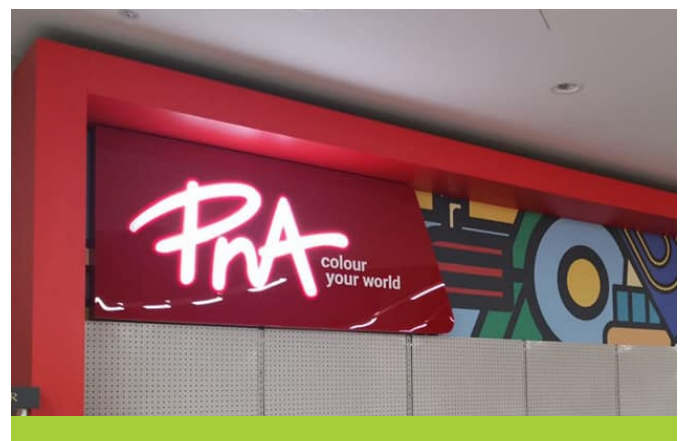
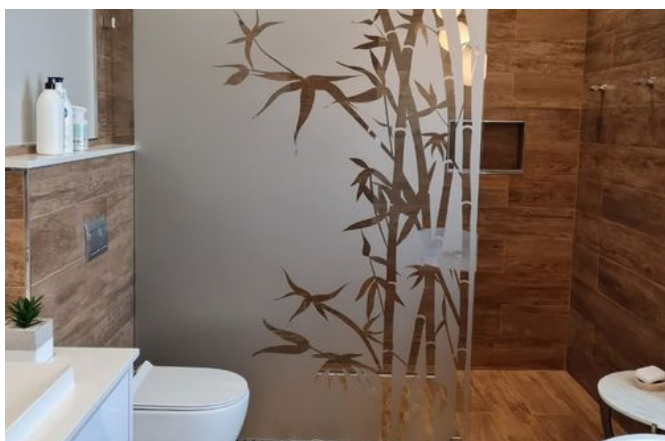


IT'S WHAT WE  
DO WELL



VIEW MORE ON OUR WEBSITE

IT'S WHAT WE  
DO WELL



VIEW MORE ON OUR WEBSITE

B - BBEE  
LEVEL 4  
POINTLINE SIGNAGE

**SWORN AFFIDAVIT – B-BBEE EXEMPTED MICRO ENTERPRISE – SPECIALISED ENTITY ONLY –  
GENERAL - which include (Not Limited to) Non-Profit Organisations, Non-Profit Companies,  
Public Benefit Organisations etc.**

I, the undersigned,

|                                |                      |
|--------------------------------|----------------------|
| <b>Full name &amp; Surname</b> | SUSAN JOANNE PEIRONE |
| <b>Identity number</b>         | 6704030133087        |

Hereby declare under oath as follows:

1. The contents of this statement are to the best of my knowledge a true reflection of the facts.
2. I am a Director of the following enterprise and am duly authorised to act on its behalf:

|                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Enterprise Name:</b>                        | POINTLINE SIGNAGE AND GRAPHIX CC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Trading Name (If Applicable):</b>           | POINTLINE SIGNAGE AND GRAPHIX CC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Registration Number:</b>                    | 2009/158356/23                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Vat Number (If applicable)</b>              | 4800254189                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Enterprise Physical Address:</b>            | 9 MURRAY STREET<br>GOODWOOD<br>7460                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Type of Entity (NPO, PBO etc.):</b>         | CC                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Nature of Business:</b>                     | SIGNAGE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Definition of "Black People"</b>            | As per the Broad-Based Black Economic Empowerment Act 53 of 2003 as Amended by Act No 46 of 2013 "Black People" is a generic term which means Africans, Coloureds and Indians –<br><br>(a) who are citizens of the Republic of South Africa by birth or descent; or<br>(b) who became citizens of the Republic of South Africa by naturalisation-<br>i. before 27 April 1994; or<br>ii. on or after 27 April 1994 and who would have been entitled to acquire citizenship by naturalization prior to that date;"                                                                                                                                                                  |
| <b>Definition of "Black Designated Groups"</b> | "Black Designated Groups means:<br><br>(a) unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an educational institution;<br>(b) Black people who are youth as defined in the National Youth Commission Act of 1996;<br>(c) Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act;<br>(d) Black people living in rural and under developed areas;<br>(e) Black military veterans who qualifies to be called a military veteran in terms of the Military Veterans Act 18 of 2011;" |

B - BBEE  
**LEVEL 4**  
POINTLINE SIGNAGE

3. I hereby declare under Oath that:

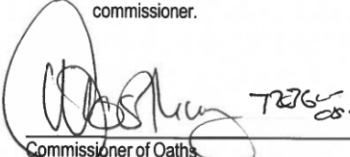
- The Enterprise has 0% Black Beneficiaries as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013,
- The Enterprise has 0% Black Female Beneficiaries as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013,
- The Enterprise has 0% Black Designated Group Beneficiaries as per Amended Code Series 100 of the Amended Codes of Good Practice issued under section 9 (1) of B-BBEE Act No 53 of 2003 as Amended by Act No 46 of 2013,
- Black Designated Group Beneficiary % Breakdown as per the definition stated above:
  - Black Youth % = 0%
  - Black Disabled % = 0%
  - Black Unemployed % = 0%
  - Black People living in Rural areas % = 0%
  - Black Military Veterans % = 0%
- Based on the Audited Financial Statements/ Financial Statements and other information available on the latest financial year-end of 28 Feb 2024 DD/MM/YYYY, the annual Total Revenue/Allocated Budget/Gross Receipts was R10,000,000.00 (Ten Million Rands) or less

- Please Confirm on the below table the B-BBEE Level Contributor, by ticking the applicable box.

|                                   |                                                        |   |
|-----------------------------------|--------------------------------------------------------|---|
| At Least 75% Black Beneficiaries  | Level One (135% B-BBEE procurement recognition level)  |   |
| At Least 51% Black Beneficiaries  | Level Two (125% B-BBEE procurement recognition level)  |   |
| Less than 51% Black Beneficiaries | Level Four (100% B-BBEE procurement recognition level) | X |

4. I know and understand the contents of this affidavit and I have no objection to take the prescribed oath and consider the oath binding on my conscience and on the Owners of the Enterprise which I represent in this matter.

5. The sworn affidavit will be valid for a period of 12 months from the date signed by commissioner.

  
Commissioner of Oaths  
Signature & stamp  
Date:

Deponent Signature: 

Date: 16/9/24



# BRANDING

## CONTACT US

021 592 4870  
sales@pointline.co.za

Gavin Peirone  
sales@pointline.co.za  
083 251 7471

Juanita Hartman  
juanita.hartman@pointline.co.za  
082 338 8077

Mark Smith  
mark.smith@pointline.co.za  
073 255 0740

Elsa Meyer  
elsa.meyer@pointline.co.za  
082 578 7413

Jarryd le Roux  
jarryd@pointline.co.za  
081 280 6196

Dean Anthony  
dean.anthony@pointline.co.za  
061 348 2432



WWW.POINTLINE.CO.ZA