



COMPANY PROFILE

CLOTHING DESIGN
gifts DIGITAL MARKETING
WEB DEVELOPMENT SIGNAGE



INTRODUCTION

Consistent good marketing and communications must be supported by a positive customer experience. At Pointline we provide the products and services that will communicate and enhance your brand message to your customers.

Forever striving on improving our service and skills, the team at Pointline thrive on the challenge and buzz that infiltrates our office. Our team have experience in every aspect of the promotional and marketing needs of your company. With excellent knowledge of a wide variety of products, our sales staff pride themselves on providing a quality, personal service.

Our services include graphic design, corporate clothing, branded gifts, display, indoor and outdoor signage, web development and digital marketing.

CLOTHING DESIGN
gifts **DIGITAL MARKETING**
WEB DEVELOPMENT SIGNAGE



MISSION & VISION

MISSION

Consistently good marketing and communications must be supported by a positive customer experience. At Pointline, we believe in the value of creating an image for your company in mind of gaining potential customers, then following this through with a memorable experience whenever that customer comes into contact with your organization and its products or services.

OUR VISION

CREATING A PRESENCE
BUILDING YOUR BRAND.



C O N T E N T S

1	INTRODUCTION	1
2	MISSION & VISION	2
3	WHAT WE DO	3
	Corporate Clothing	3
	Corporate Gifts	3
	Display	3
	Signage	4
	Graphic Design	5
	Web Development & Digital Marketing	6
4	B-BBEE CERTIFICATION	7
5	CONTACT US	9



WHAT WE DO

CLOTHING

Our amazing clothing range provides a corporate uniform solution for all businesses and sectors. We supply ready-to-wear as well as custom manufactured ranges.

Whether you need your team smart or casual, we will make your company stand out and create a lasting impression with your clients.



CORPORATE GIFTS

Pointline offers a unique range of corporate gifts with a variety of branding options. Whether you are a small company or a large corporation we will assist you with the branded corporate gifts solution tailored to your needs and company specifics.



DISPLAY

Build your brand with our selected indoor and outdoor display products and solutions. Easy to assemble and easy to transport, our display products will give you the opportunity to create brand awareness anywhere you choose.



BUILD YOUR BRAND





WHAT
WE DO

SIGNAGE & DIGITAL

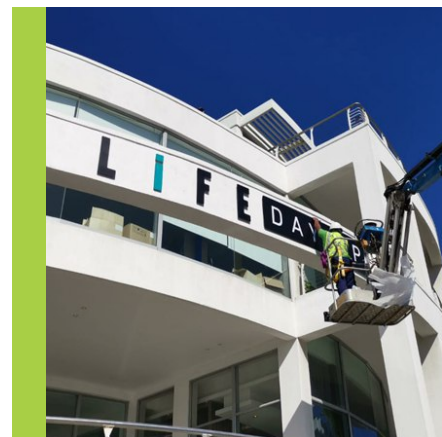
SIGNAGE SOLUTIONS

Pointline's signage division offers quality indoor and outdoor signage solutions that position us into a niche market, where we strive to do signage differently in a very competitive market. Our passion is clearly visible through the various vehicle design work and signage contracts that Pointline has proudly supplied our client base over the years. We manufacture various light boxes, point of sale, outdoor signage, vehicle signage, fabrication and cut-out lettering.

GOING LARGE

In 2006 Pointline Digital was born. Prior to this time, we outsourced our digital prints and eventually due to growth and development were faced with no alternative than to set up Pointline Digital. With our own signage and print factory in place, we are able to print to any size, using state-of-the-art technology and excellent print quality.

After meeting our team, you will clearly observe the passion, enthusiasm and drive that they portray, which is directly visible in the quality and service we strive to provide, outlining our commitment to give you, our client, the awesome experience you deserve in building a business relationship with Pointline Signage & Digital.





WHAT
WE DO

DESIGN

Pointline Design Studio turns your marketing needs into a reality.

Our in-house Design Studio will take care of all your graphic design needs. Your brand elements will be uniquely crafted to communicate your company image in the most effective way. Our aim is to turn your marketing needs into a reality. We want to create designs that will give you the leading edge.

Logo Design, Brochures, Company Profiles, Flyers, Business Cards, Annual Reports, Posters, Banners, Social Media Graphics and more.



BRAND DEVELOPMENT

- CORPORATE IDENTITIES
- COMPANY PROFILES
- LOGO DESIGN
- COMPANY STATIONARY
- ANNUAL REPORTS
- FOLDERS



GRAPHIC DESIGN

- BROCHURES
- FLYERS
- PACKAGING
- CATALOGUES
- WEB BANNERS
- ADVERTS





WHAT
WE DO

WEB DEVELOPMENT & DIGITAL MARKETING

Our creative team design and develop professional, modern and mobile responsive websites, making sure your business, services and products are accessible and always look great. We always aim to please the user with a simple, unique experience, while navigating through your company's offering.

We offer an extension of your brand's digital footprint through various online marketing tools. Whatever you need, our team will create creative concepts that extends your brand throughout multiple social media platforms.



WEB DEVELOPMENT

- WEB DESIGN & DEVELOPMENT
 - BROCHURE SITES
 - E-COMMERCE SITES
 - BOOKING SITES
 - E-LEARNING/STAFF TRAINING SITES
- WEBSITE MANAGEMENT
- HOSTING & DOMAIN REGISTRATION



ONLINE MARKETING

- DIGITAL MARKETING
- SOCIAL MEDIA SET-UP
- SOCIAL MEDIA MANAGEMENT
- E-MAIL MARKETING
- SEARCH ENGINE OPTIMISATION (SEO)
- GOOGLE ADS



SOCIAL MEDIA



B - B B E E
LEVEL 2
POINTLINE



Report No: 0225

**BROAD-BASED BLACK ECONOMIC EMPOWERMENT
VETTING AND ASSESSMENT REPORT**

PEIRONE POINTLINE CC

ENTITY ASSESSED DETAILS

Registration No: 1992/007844/23

VAT No: 4170131447

Main Place of Business: 10 Murray Street, Goodwood, 7460

STANDARD APPLIED

B-BBEE Assessment Standard: 39987

Scorecard Applied: QSE

Financial Date: 29 February 2024

B-BBEE STATUS AND RECOGNITION LEVEL

BLACK OWNED	51%	CATEGORY	QSE
BLACK WOMEN OWNED	51%	B-BBEE STATUS LEVEL	Level 2
BLACK DESIGNATED GROUP SUPPLIER	NO	RECOGNITION LEVEL	125%
		EMPOWERING SUPPLIER	Yes

This Report relates to an assessment conducted by a competent person to confirm the content of an affidavit and supporting statutory, legal and financial documents to claim the B-BBEE Status and Recognition Levels reflected in this Report.

ASSESSOR SIGNATURE

Date Issued: 23 October 2024

Expiry Date: 22 October 2025

Period of Validity: 12 months

Empower Development Initiative (EDI) (Pty) Ltd

Registration Nr: 2014/097551/07, **Physical address:** Alenti Office Park, Block E, 457 Witherite Rd, Die Wilgers, Ext. 82

Contact details: +27 (0) 10 025 0682 | **Directors:** Gideon Gerber and Sherisa Hiralal

BRANDING

CONTACT US

021 592 4870
sales@pointline.co.za

Gavin Peirone
sales@pointline.co.za
083 251 7471

Juanita Hartman
juanita.hartman@pointline.co.za
082 338 8077

Mark Smith
mark.smith@pointline.co.za
073 255 0740

Elsa Meyer
elsa.meyer@pointline.co.za
082 578 7413

Sherlon Smith
sherlon@pointline.co.za
069 566 4524

Zubeida Lambert
zubeida.lambert@pointline.co.za
060 995 4878



WWW.POINTLINE.CO.ZA